



PACIFIC UNITARIAN UNIVERSALIST CHURCH

MULTICULTURAL TRANSFORMATION TEAM MEETING - FEBRUARY 5, 2022
1-2:30 pm In-Person at the Gazebo.

Attendees:

Present: Kimberly Pratto Storr, , Andrea Matson-deKay, Jewell Faamaligi, Melissa Tyrrell, Lee Ann Hart, Gary Hart, Steve Wilson, Tara Unverzagt, Ben Cowan

Agenda:

Finish second half of retreat. Review opportunities for outreach

Action:

Tara to find all people with access to media and tell Jewell
Kimberly - get credit card for Jewell
Jewell, Kimberly, Andrea- upload schedule for Racism Class

Minutes for January 22, 2022 approved.

Discussion:

1. Jewell presentation-Media
 0. Digital Media Strategy - Website redesign
 1. Social Media - Syncing platforms Instagram, Twitter, Facebook
 2. Collaboration/Establish policies- Creating consistent posting guidelines.
Gaby, Kimberly, Denise, Jewell to start. Create media group after we are up and running efficiently.
2. Content - Grab attention with more intentional planning and energy on website.
U-You branding possibly.
3. Lifting up BIPOC voices
 0. Indigenous Music Project. Make instruments. Summer camp. Ancestry for each camper. Create unique song for 'call to worship music' by collaborating with indigeneous people (Islamic tradition)
 1. International Children's Choir Camp
 2. Exceptional Children's Series
 3. World Night Market- or Sundays. Summer 2022